

Schonne Eldridge

Upper Arlington, OH
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Portfolio: schonne.com

Developer • Designer • Marketer

SKILLS

- Over 17 years of front-end, user-centered design experience comprised of web site design, software application design, leadership, and consulting in both the private and public sectors
- Expert knowledge of the user interface design process and deliverables throughout the development lifecycle including requirements refinement, task flows, storyboards, wireframes, mock-ups, prototypes, and detailed design documentation
- Experience with internationalization (I18N), accessibility (Section 508 and WCAG), and search engine optimization (SEO)
- Ability to code and understand HTML, JavaScript and CSS
- Designed for both web and thick-client environments on multiple platforms
- Observer and facilitator experience in formal, lab-based usability testing
- Usability work includes task and object analysis, card sorts, heuristic evaluations, user profiles, personas, scenarios, and others
- A history of successful web design and application training and consultation
- Strong people skills with the ability to assume leadership roles in team environments

Developer

- HTML5
- CSS / Sass
- JavaScript (ES2015)
- Node.js
- Meteor
- Gulp
- Web Components
- Web Animation

Designer

- Photoshop
- Illustrator
- InDesign
- AfterEffects
- Sketch
- UI / UX
- Wireframing (UXPin)
- Visual Design
- Metrics & Analytics

Marketing

- Content Marketing
- SEO
- SEM / PPC
- Email Automation
- Social Media
- Analytics
- Influencer Marketing

PROFESSIONAL EXPERIENCE

Lead Product Designer

York RSG / Careworks Tech, April 2017 – present

- Developed and presented new design via wireframes, prototypes and screenshots
- Conceptualized and produced all user interfaces for web app projects using HTML, CSS, and JavaScript
- Created developer documentation, style guides and brand guidelines.
- Facilitated Discovery Sprints with clients that included structured ideation sessions around personas, value stories, journey-maps, etc.
- Conducted extensive user testing and usability testing. Everything I produced was validated by real users.

UI/UX, Design, Photoshop, Sketch, HTML5, CSS/Sass, JavaScript, Node.js, Gulp, Web Components

Experience Designer

Pillar Technology, February 2016 – March 2017

- Developed and presented new design via wireframes, prototypes and screenshots
- Developed workflow methodology that accelerated project delivery time
- Conceptualized and produced all user interfaces for web app projects using HTML, CSS, and JavaScript
- Created developer documentation, style guides and brand guidelines.
- Facilitated Discovery Sprints with clients that included structured ideation sessions around personas, value stories, journey-maps, etc.
- Conducted extensive user testing and usability testing. Everything I produced was validated by real users.

UI/UX, Design, Photoshop, Sketch, HTML5, CSS/Sass, JavaScript, Node.js, Gulp, Web Components

Lead Front-end Developer

Franklin University (contracted by Portfolio Creative), October 2014 – January 2016

- Assisted in implementing several features for their commercial LMS (BlueQuill).
- Introduced ground-up re-architecture of the entire codebase into modularized web-components built with Node.js and Web API.
- Developed and presented new design via wireframes, prototypes and screenshots
- Developed workflow methodology that accelerated project delivery time
- Conceptualized and produced all user interfaces for web app projects using HTML, CSS, and JavaScript
- Planned and designed interfaces with attention given to the multi-lingual needs of project
- Created developer documentation, style guides and brand guidelines.
- Led the initiative for the total redesign of BlueQuill.
- Established user interface design standards, internationalization considerations, framework guide and checklists to enhance Development's autonomy

UI/UX, Design, Photoshop, Sketch, HTML5, CSS/Sass, JavaScript, Node.js, Gulp, Web Components

Online Marketing and Web Technologist

Shorelight Education, October 2013 – August 2014

- Developed and maintained projects ranging from brochure-type sites to ecommerce applications
- Assisted international marketing team with digital branding, inbound marketing and conversion.
- Created custom, web-based intranet software for team collaboration and task management
- Coordinated relationships and project deliverables with strategic business partners
- Built out and maintained company's parent web site
- Planned and designed interfaces with attention given to the multi-lingual needs of project
- Established successful market branding for business partner via new logo, user interface, and content
- Developed information architecture, UML task flows, storyboards, wireframes, low- and high-fidelity prototypes, and detailed design specifications
- Established user interface design standards, internationalization considerations, framework guide and checklists to enhance Development's autonomy
- Defined and established design process with deliverables

UI/UX, Design, Photoshop, HTML5, CSS/Sass, JavaScript, Content Marketing, SEO, SEM/PPC, Email Automation, Social Media, Analytics

STAKEHOLDERS



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